



Sponsorship levels:

Platinum Collar Sponsor (\$500)

- Business logo displayed on signage & social media
- Labapalooza event brochures (approx. 1000)
- LOLIN web site with link to your site
- Sponsor Name on Back of Event t-shirts (approx. 150)
- Exclusivity option (certain restrictions apply)

Day of the event

- Business logo prominently featured
- Signage at a prominent area where all attendees visit
- Sponsor name on banner
- Podium recognition
- Vendor booth space 10X20

Gold Collar Sponsor (\$250)

- Business logo displayed on signage & social media
- Labapalooza event brochures (approx. 1000)
- LOLIN web site with link to your site
- Sponsor name on back of Event t-shirts (approx. 150)
- Exclusivity option (certain restrictions apply)

Day of the event

- Business logo prominently featured:
- Signage at a prominent area where all attendees visit
- Podium recognition
- Vendor booth space 10X 20

Silver Collar Sponsor (\$100)

- Business logo displayed on signage & social media
- Labapalooza event brochures (approx. 1000)

Day of the event

- Vendor booth space 10X20

Please note sponsors who utilize booth space must sign an exhibitor contract.

Booth Space Size (please circle option desired). Sponsors utilizing booth space provided through sponsorship package must also complete an exhibitor contract.

- 10x10 (Sponsor)
- 10x20 (Sponsor)
- No will not need booth space which comes with sponsorship package

Deadline to be an Event Sponsor of Labapalooza is August 26, 2016.

Sponsor Name: _____

Address: _____ City _____ State _____ Zip _____

Email: _____ Phone _____

In Memory of: _____. OR In honor of: _____

Please send logo or photo which will be used for sponsorship to labapalooza@lolin.org

New - in response to requests for ways to recognize our furry friends and supporters, we offer: **"In Memory/Honor Of Sponsorships"**. *(please circle option desired)*

Platinum (\$500)

- Photo recognition on Lolin website, signage & social media
- "Your story" on back of event map
- Name recognition on back of Event t-shirts (approx 150)
- Name recognition on event brochures (approx. 1000)
- 10x20 booth space if desired

Gold (\$250)

- Photo recognition on Lolin website, signage & social media
- Name recognition on back of Event t-shirts (approx 150)
- Name recognition on Event brochures (approx. 1000)
- 10x20 booth space if desired

Silver (\$100)

- Photo recognition on Lolin website, signage & social media
- Name on back of Event t-shirts (approx 150)
- Name recognition on Event brochures (approx. 1000)
- 10x20 booth space if desired

Bronze (\$75)

- Name recognition on Lolin website & social media
- 10x20 booth space if desired

Honorable Mention (\$50)

- Name recognition on social media
- 10x10 booth space if desired

Email us at: labapalooza@lolin.org for Sponsor/Exhibitor booth contract, rules & regulations.

Deadline to sponsor, including full payment is August 26, 2016.

Deadline for donations and vendor booth contracts is September 9, 2016.

Donations may be mailed to:

LOLIN, Inc.
Attn: Labapalooza
8063 Madison Avenue, #235
Indianapolis, IN 46227