

THE 7TH ANNUAL

LOVE OF LABS, INDIANA

LABAPALOOZA

Sunday, September 10th | 1-5 pm

Mallow Run Winery

lolin.org/labapalooza



ABOUT LOVE OF LABS, INDIANA

2016

- **234** Labrador Retrievers & Labrador mixes were pulled from high kill shelters around Indiana and surrounding states.



- **232** Labrador Retrievers & Labrador mixes were placed in loving, forever homes.



- **26** heartworm positive Labradors were successfully treated.



Love of Labs, Indiana (LOLIN) is a 501(c)(3) nonprofit volunteer oriented organization operating entirely on donations, adoption fees and various fundraisers. LOLIN is committed to bringing an end to the killing of homeless Labradors in the tristate area:

PREVENTION

The main tool for reducing birth of unwanted animals are spay/neuter programs. All of our Labradors are spayed/neutered before going to their forever homes.

ADOPTIONS

LOLIN finds new, loving homes for Labrador Retrievers and Labrador mixes through a detailed application process, ensuring the best fit for all involved.

ANIMAL HEALTH AND BEHAVIOR

Our commitment means that we give every Labrador the medical treatment, rehabilitation, training and socialization needed to prepare them for adoption.

VOLUNTEERS

Volunteers are the life force behind our efforts. Without this impassioned labor force, LOLIN would not be possible.



OUR REACH



FACEBOOK FANS

6,000 +



MONTHLY E-NEWSLETTER

1,200 +



DAILY WEBSITE USERS

300 +

LOVE OF LABS, INDIANA 7th ANNUAL

LABAPALOOZA

Labapalooza is an end of summer celebration for animal lovers and their canine companions. Sip the wine and soak up the live music as the summer breeze fills the air. As the day winds down, shop from local vendors, enjoy the doggie contests, silent auctions, raffles and so much more.

We would like to invite you to partner with Love of Labs, Indiana (LOLIN) in the effort to save the lives of homeless Labrador Retrievers and Labrador mixes, by becoming a sponsor for the 7th Annual Labapalooza on September 10th, 2017. Supporting this event provides a wonderful opportunity for you to showcase your charitable involvement in animal welfare and the community, while marketing your business to hundreds of animal lovers in the tristate area.



EVENT DETAILS

Sunday, September 10th, 2017 | 1-5 PM
Mallow Run Winery
6964 W Whiteland Road | Bargersville, IN 46106

Contact labapalooza@lolin.org

	Platinum Collar Sponsor \$500	Gold Collar Sponsor \$250	Silver Collar Sponsor \$100	Platinum Collar Sponsor \$500	Gold Collar Sponsor \$250	Silver Collar Sponsor \$100
Name or logo will appear:	Business	Business	Business	In Memory / Honor of	In Memory/ Honor of	In Memory/ Honor of
On event evite (emailed to over 1,200 people)	● Logo / & article featuring business in newsletter	●		● Photo / & tribute featured in newsletter	●	
On Labapalooza website with link to company website (where applicable)	● Logo	● Name	● Name	● Photo/Name	● Photo/Name	● Name
On event marketing materials and social media (6,000+ Facebook followers)	● Logo Prominent Placement	●	●	● Photo / & tribute on social media	●	●
On event signage	● Logo Prominent Placement	●		● Photo / Name Prominent Placement	●	
On back of event t-shirts (names only)	●	●	●	●	●	●

Additional Perks:

Free event t-shirt	● 2	● 1		● 2	● 1	
Option to purchase additional t-shirts in advance for \$10	●	●	●	●	●	●
Verbal recognition at event	●	●	●	●	●	●
10x10 vendor booth (space limited and is first come first serve)	●	●	●	●	●	●
Exclusivity option (certain restrictions apply)	●	●		●	●	



Sponsorship Commitment Form

Donor Information

Business/Donor Name | In Memory / Honor of
(circle appropriate sponsorship title)

Main Contact Name

Street Address

City, State, Zip

Phone & Email

Website URL

Sponsorship Levels (please initial those that apply):

- | | |
|---|---|
| <input type="checkbox"/> Platinum Collar Sponsor \$500 Business | <input type="checkbox"/> Platinum Collar Sponsor \$500 In Memory/Honor of |
| <input type="checkbox"/> Gold Collar Sponsor \$250 Business | <input type="checkbox"/> Gold Collar Sponsor \$250 In Memory /Honor of |
| <input type="checkbox"/> Silver Collar Sponsor \$100 Business | <input type="checkbox"/> Silver Collar Sponsor \$100 In Memory/Honor of |

I understand LOLIN needs my business logo or memorial/honor photo + tribute sent to labapalooza@lolin.org no later than Friday, August 4th, 2017. Registration closes when all spots are filled or deadline has been reached—whichever comes first.

To be recognized as a sponsor in our promotional materials, please submit your completed sponsorship form and donation by Friday, August 4th, 2017. Limited space available. **Please complete the additional perks information and payment details on the following page.**

Additional Perks Information (please initial those that apply):

Booth:

- I will not need booth space.
- I will use the 10x10 booth space included in my sponsorship package; and I acknowledge that I will need to complete the exhibitor contract form in addition to this commitment form.
- I will need ____ (qty.) additional adjacent 10x10 booth(s). I understand there is a cost of \$50/additional booth.

T-Shirts (Advance purchase only. This sponsorship perk is not available after Friday, August 4th, 2017):

- I DO NOT want the t-shirt perk that is included in my sponsorship package.
- I DO want the t-shirt perk that is included in my sponsorship package. I need ____ (qty.) t-shirt(s) in size(s) _____.
(Note: Platinum Collar levels receive 2 free t-shirts; Gold Collar levels receive 1 free t-shirt.)
- I need additional t-shirts for \$10/shirt. Please order _____ (qty.) t-shirt(s) in size(s) _____.

Payment Information

- PayPal: You may send your payment to lolin@lolin.org via PayPal by logging into PayPal directly. You do not need a PayPal account. Please indicate in the notes section your Business or In-Memory name.
- Credit card: Email to labapalooza@lolin.org, or fax this completed form to 801-640-7688.

Payment Amount: \$

Credit Card number:

CVV Code:

Exp. Date:

Name on Card:

Signature (required):

Email completed forms to the Labapalooza planning team at labapalooza@lolin.org by Friday, August 4th, 2017.

Thank you for supporting Labapalooza!